CEDR, in the call for the 2012 programme, set the vision of zero road worker injury accidents. This is consistent with many of the major pan-European companies who work in roads construction and maintenance who each have their own vision for zero accidents. Adopting this at EU level would require vision and leadership from the European Commission, underpinned by a strategy to reduce risk via knowledge-based interventions.

Delivering the knowledge based interventions requires understanding that can drive action. In turn, understanding requires information and data to provide a sound foundation. BRoWSER underpins the data, information and understanding by providing the framework for a pan-European database (EuRoWCas – European Road Worker Casualty Database) to make the data into usable information.

Success of the EuRoWCas database and realisation of the benefits requires action at a EU level. In support of this, BRoWSER provides:

- Evidence that it can work, including pilot data
- Roadmap and toolkit for how it can be done
- Demonstration of the benefits
- Recommendations for consistency of road works