

BECOME A SPONSOR

CEDR – ERF Work Zone Safety Symposium

Towards Safer Work Zones in Europe



Conference of European
Directors of Roads



The European Work Zone Safety Symposium is a joint initiative by CEDR and ERF bringing together senior leaders, policymakers, industry representatives, and automotive stakeholders to address a critical challenge: enhancing safety in Europe's road work zones.

Location: in person event in Brussels

Event schedule

Monday 2 February 2026 12.00 – 17.30

Conference day 1 & evening networking reception

Session 1 – Planning and Coordination for Safer Work Zones

Session 2 – Installation & Operation: From Set-Up to Dismantling

Tuesday 3 February 2026 09.00 – 14.00

Conference day 2 & closing lunch

Session 3 – Design, Layout, and Protection

Session 4 – Vehicles, People, and Freight

Target audience

The symposium targets senior-level participants, including:

- CEOs and Directors of National Road Authorities: sharing policy and infrastructure strategies
- Automotive Industry Leadership: addressing vehicle technology integration and safety interfaces
- Road Construction Companies and Contractors: implementing safety practices on the ground
- Freight and Logistics Stakeholders: managing interactions with evolving transport ecosystems

Sponsorship packages

The symposium offers three tailored sponsorship packages to align with partners' strategic goals and visibility aspirations:

Platinum sponsor €8,000

Exclusivity (1 sponsor only)

- 5-minute welcome address at Opening Session
- Chosen high-level speaker on one of four panels
- Logo prominence on all event materials (programme, badges, slides)
- Premium venue branding (stage, hall, reception)
- Digital presence (CEDR/ERF websites, social media with link)
- Exhibition table in the networking area
- 4 delegate invites

Gold sponsor €5,000

(max 2 sponsors)

- High-level speaker opportunity in one panel
- Logo on programme and slides
- Reception area branding
- Digital presence (CEDR/ERF websites, social media with link)
- Exhibition table in the networking area
- 2 delegate invites

Silver sponsor €3,000

- Reception area branding
- Digital presence (CEDR/ERF websites, social media with link)
- 2 delegate invites

Subject to our reaching the overall sponsorship target:

- ***Expansion of the symposium reception on 2 February 2026 to Perm Reps and MEPs***
- ***Communication & branding on the CEDR stand at TRA2026 in Budapest***

Ready to Partner with Us?

**Join us in advancing work safety across Europe.
Contact us today to discuss your sponsorship package.**

Contact information: joelle.daem@cedr.eu